



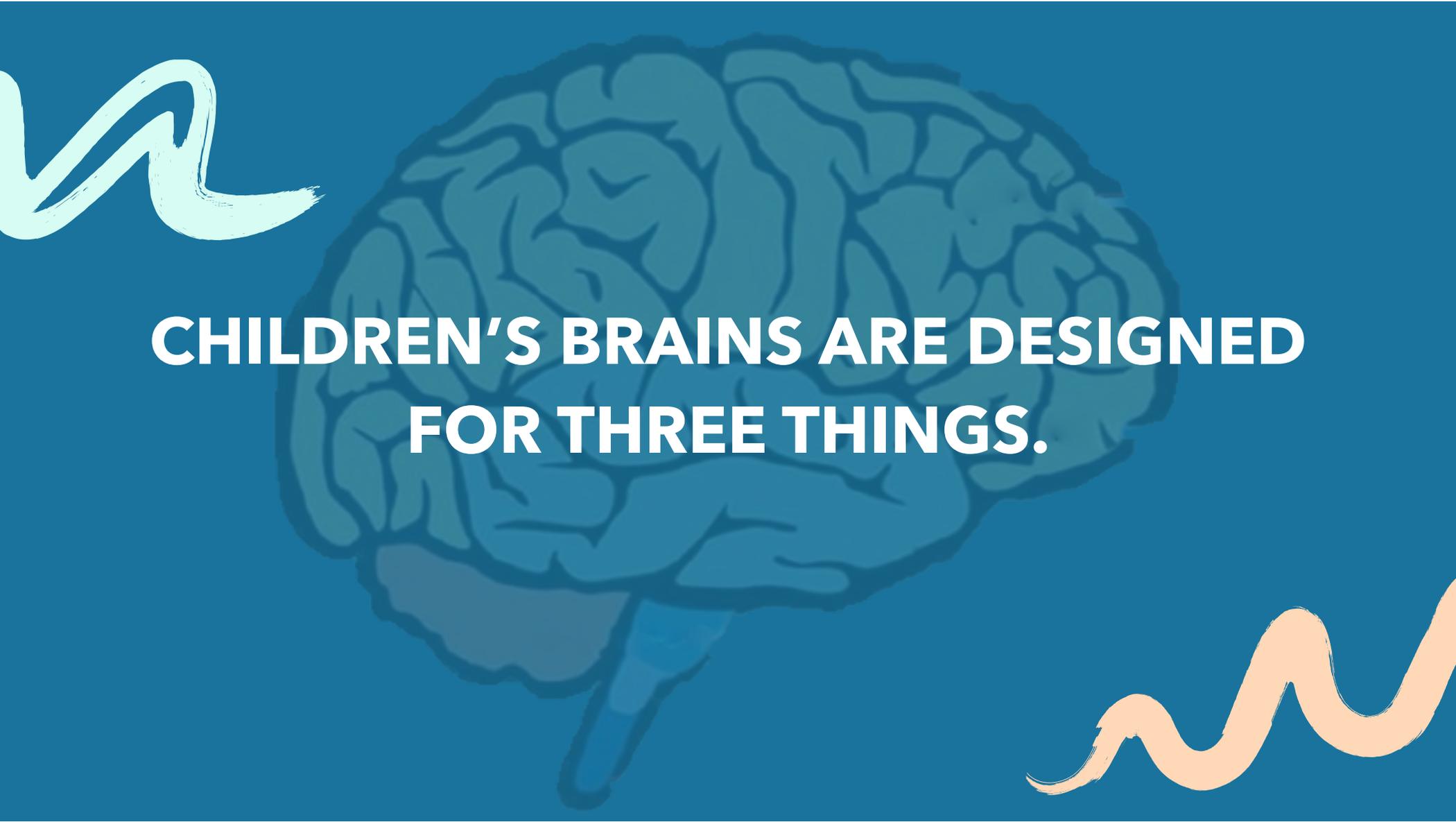
The Power of **PLAYFULNESS**

LIFE IS GOOD®

Playmaker

PROJECT





**CHILDREN'S BRAINS ARE DESIGNED
FOR THREE THINGS.**



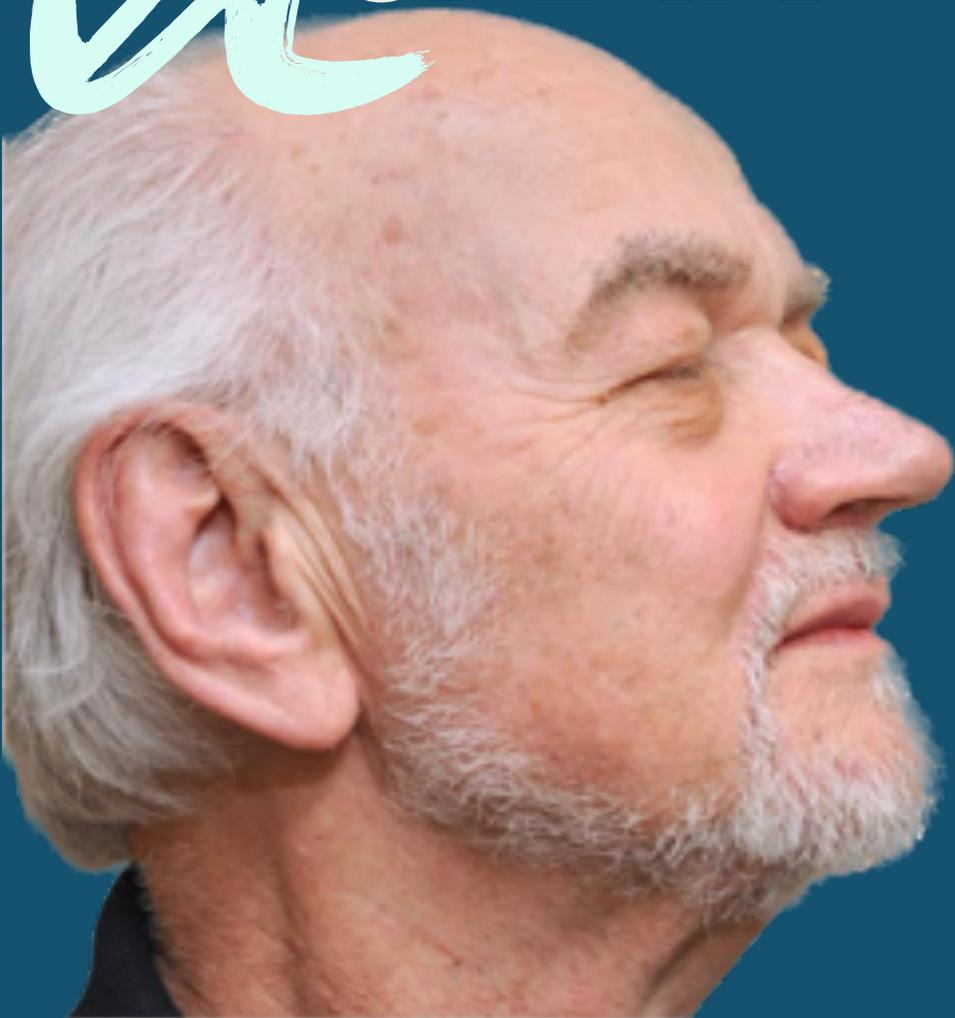






PLAYFUL BRAIN

 **JAAK**



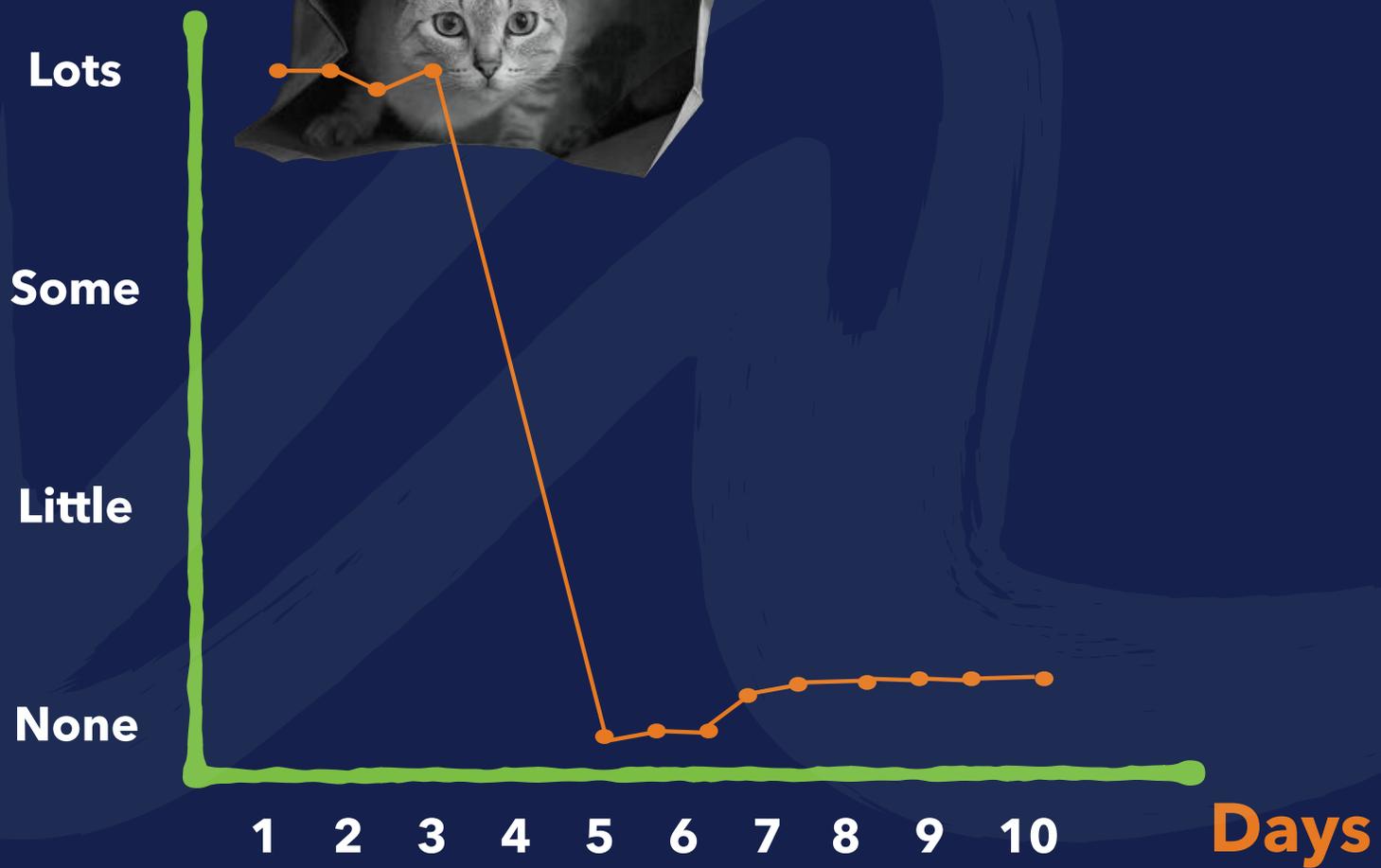
PANKSEPP







Play



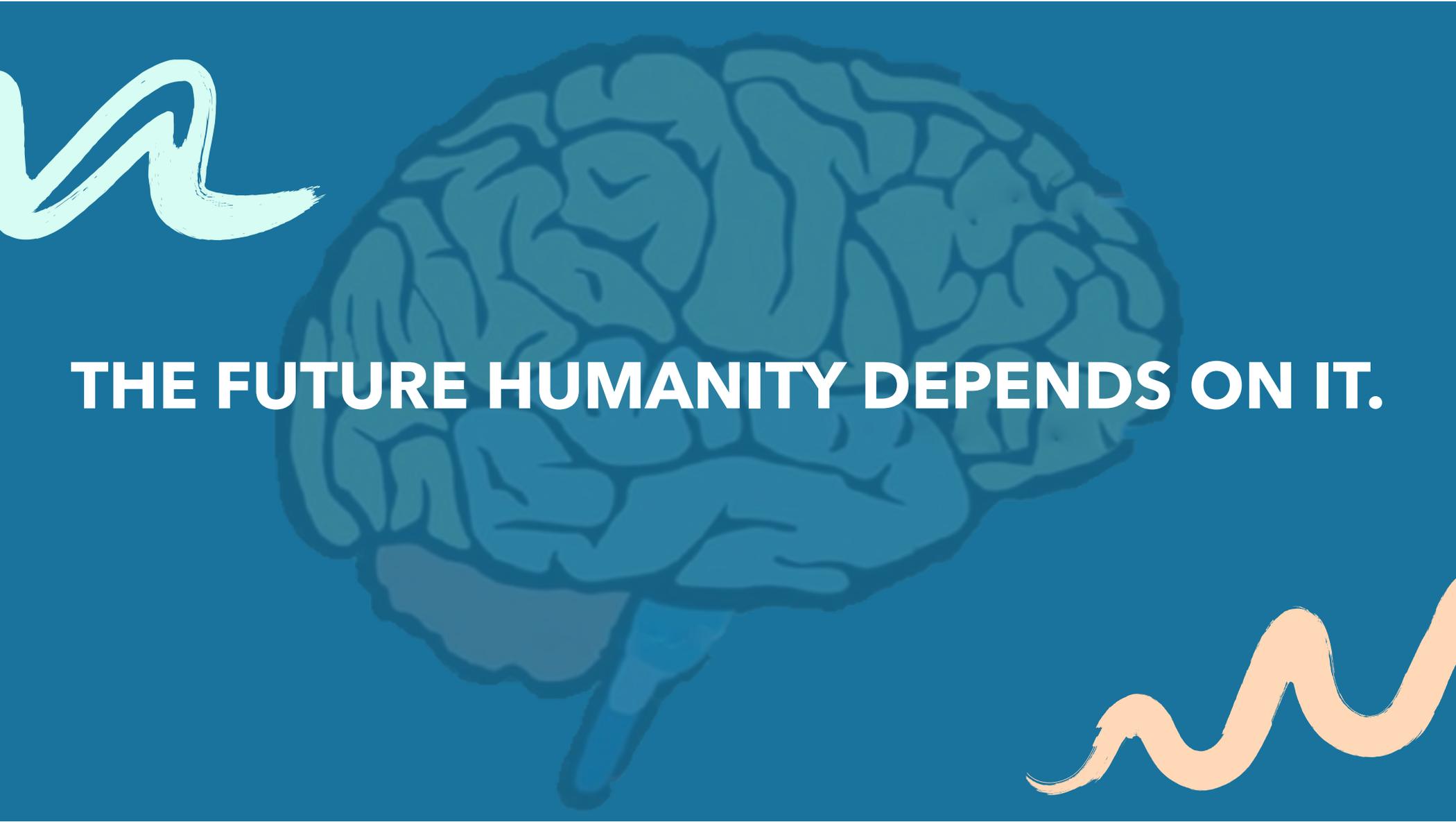


SURVIVING BRAIN





**WE MUST HELP OUR CHILDREN
REBUILD PLAYFUL BRAINS .**



THE FUTURE HUMANITY DEPENDS ON IT.

JOY

**ACTIVE
ENGAGEMENT**

**SOCIAL
CONNECTION**

**INTERNAL
CONTROL**

