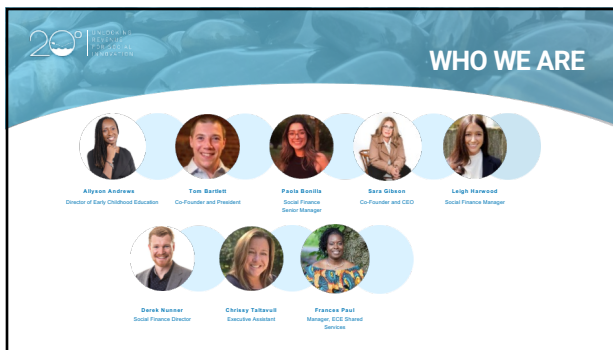
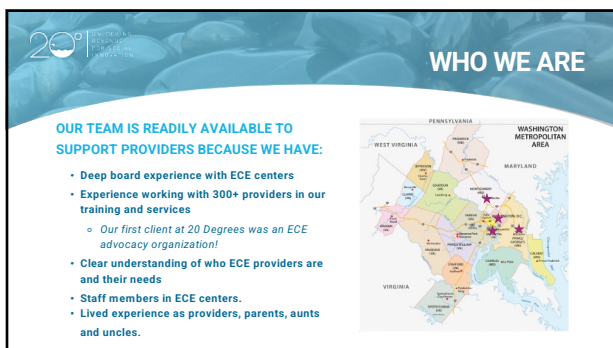


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GOALS FOR TODAY

- Clarify essential board roles in nonprofit governance
- Explore challenges and solutions in board development
- Equip you with tools and strategies for board sustainability
- Foster peer learning and action planning



4

Quick Chat Reflection

What is your current role and experience with nonprofit boards?

5



BOARD FOUNDATIONS

CORE ROLES OF NONPROFIT BOARDS

- **GOVERNANCE:** Legal and ethical integrity
- **FIDUCIARY OVERSIGHT:** Budget, audits, financial health
- **STRATEGIC GUIDANCE:** Mission alignment, long-term planning

BoardSource Insight:
Only 65% of boards fully understand their role in fundraising.

6

Quick Chat Reflection

What's one strength your board brings to your organization?

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20th ANNUAL
CONFERENCE
ON
PHILANTHROPY

BOARD
COMPOSITION

BOARD DIVERSITY INCLUDES

- Race, culture, lived experience, professional expertise
- Economic background and neighborhood representation
- Expertise and skills

78% of nonprofit boards are majority white, yet diverse leadership inspires greater donor (and staff!) trust.

(Chronicle of Philanthropy)

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Quick Chat Reflection

What does 'diverse and representative' mean in your community context?

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COMMON CHALLENGES AND SOLUTIONS

TOP CHALLENGES

- Misaligned expectations between board and leadership
- Passive or under-engaged board members
- Lack of accountability or fundraising participation
- Over-reliance on one or two funding sources



SOLUTION

- Clear board agreements and role descriptions
- Annual board self-assessments
- Fundraising dashboards and chair coaching
- Dedicated time for board management

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RECRUITMENT, ONBOARDING & RETENTION

YOUR IDEAL BOARD MEMBER PROFILE

SKILLS

COMMUNITY TIES

PERSPECTIVES

PASSION

11



RECRUITMENT, ONBOARDING & RETENTION

TOOLS TO USE

- Board Skills & Identity Matrix
- Role-specific onboarding plans
- Annual evaluations and appreciation practices

BoardSource Insight:
Only 27% of boards have a formal development plan in place.

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Small Group Share

What's one gap you're working to fill on your board?

13

20th Anniversary
2000-2020
20 Years of
Philanthropy

ENGAGING YOUR BOARD IN FUNDRAISING

EXAMPLES OF DIVERSIFIED REVENUE

STREAMS:

- Individual giving and major donors
- Corporate sponsorships and foundation grants
- Earned income (tuition, training, consulting)

Only 20% of board members actively participate in fundraising efforts.

(Chronicle of Philanthropy)

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Quick Chat Reflection

Which revenue stream is currently underutilized in your organization?

15



2010
20th Anniversary
20 Years of
Non-Profit Resilience


BOARD
RELATIONSHIPS &
COMMUNICATION

ESSENTIALS FOR EXECUTIVE DIRECTOR & BOARD
CHAIR COLLABORATION

- Shared vision and values and passion for the mission
- Consistent communication, regular check-ins and annual evaluations to build trust
- Clarity around decision-making processes and spheres of decision making authority
- Real insight into the the finances



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Quick Chat Reflection

What does a healthy board-leader relationship look like?

17



2010
20th Anniversary
20 Years of
Non-Profit Resilience

BOARD TOOLS
FOR SUCCESS

RESOURCES

Recommended Resources:

- BoardSource.org
- NAEYC Governance Tools
- Independent Sector Board Assessment Guides
- 20 Degrees Non-Profit Resilience Roadmap
- Chronicle of Philanthropy, Blue Avocado



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BOARD TRENDS

EMERGING TRENDS IN
ECE BOARD GOVERNANCE

- Virtual board platforms like Boardable
- Prioritizing new board members with legal, comms, cyber security, policy and community experience.
- Risk mitigation and policy discussions

Organizations with engaged boards are 17% more likely to grow revenue year over year.

Nonprofit Hub

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NEXT STEPS

LET'S MAKE IT REAL:

WHAT WILL YOU COMMIT TO IN THE NEXT 30 DAYS?



Identify one board practice to improve



Schedule time to meet with three board members




Have a real conversation with your favorite board member



Follow us on LinkedIn!


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QUESTIONS AND ANSWERS

What resonated most today?

What's one tool or idea you're excited to try?



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